**TOUR PREFERRED® MB**

- Forged muscleback with clean lines, compact player's shape and minimal offset. Delivers the pure feel, feedback and workability coveted by blade fans
- 6-Step net forging process and state of the art shaping produce a more precisely finished head
- Advanced groove design promotes more spin and control from the rough
- Precision-weighting port guarantees precise swingweights while ensuring optimal CG location in every clubhead

**Grip:**
- Golf Pride Tour Velvet 58R - 51g

**Shaft:**
- True Temper Dynamic Gold - X, S, R

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““This is the iron we’ve been waiting for. The lines are clear and clean from every angle, and the pure feel of the ball on the forged face at impact is as good as it gets.”

SEAN O’HAIR
PGA TOUR PROFESSIONAL
A FORGED MUSCLE-CAVITYBACK-BLADE THAT OFFERS THE OPTIMUM BLEND OF FEEL AND WORKABILITY

TOUR PREFERRED® MC

- Clean, classic and maneuverable player's shape, forged of 1025 carbon steel, incorporates a compact, shallow cavity that delivers the feel and workability of a forging plus a degree of added stability
- 6-Step net forging process and state of the art shaping produce a more precisely finished head
- Advanced groove design promotes more spin and control from the rough
- Precision-weighting port guarantees precise swingweights while ensuring optimal CG location in every clubhead

BRIAN BAZZEL
TAYLORMADE PROJECT LEADER - IRONS
PRODUCT CREATION

Grip: Golf Pride Tour Velvet 58R - 51g
Shaft: True Temper Dynamic Gold - X, S, R

<table>
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<tr>
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MEN'S - R/L CUSTOM OPTIONS AVAILABLE

“We worked obsessively with our Tour Staff to shape the Tour Preferred MC irons into something that looks perfect to the better player’s eye, while at the same time incorporating feel, workability and stability.”

2011 TAYLORMADE IRONS p.14
A MULTI-MATERIAL FORGED CAVITYBACK THAT’S BEAUTIFUL, POWERFUL AND PLAYABLE

TOUR PREFERRED® CB

- Advanced construction melds a forged face with a cast, undercut cavity to deliver the pure feel of a forged iron and the forgiveness of a deep cavityback
- Highest MOI player’s iron we offer to promote the ultimate in distance control from shot to shot
- Precision-weighting port guarantees precise swingweights while ensuring optimal CG location in every clubhead

“Uniting a forged face with a cast cavity allows us to deliver the best of both worlds: the soft feel of a forging with the stability and forgiveness of a deep undercut cavityback.”

BRET WAHL
TAYLORMADE SENIOR DIRECTOR
IRON RESEARCH & DEVELOPMENT

GRIP:
Golf Pride Tour Velvet 58R - 51g

SHAFT:
True Temper Dynamic Gold XP - X, S, R - STEEL
Fujikura® TP 90 - S - GRAPHITE
Fujikura® TP 80 - R - GRAPHITE

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MEN’S - R/L

CUSTOM OPTIONS AVAILABLE

2011 TAYLORMADE IRONS
### TOUR PREFERRED® MB

**DESCRIPTION**
Forged Muscleback Classic
A Compact shape

**PLAYER TARGET**
+5-5 Handicap
The best amateurs to tour professionals

**MARKET POSITION**
Player’s shaped muscleback blends maximum workability and feel

**KEY TECHNOLOGIES**
- Precision-Weighting Port
- Complex forged headshape
- 6-Step Net forging
- True Temper Dynamic Gold Shaft

**PLAYER BENEFITS**
- Perfectly-positioned CG
- Player’s shape for maximum workability
- Feel only a forged club can offer
- Maximum playability
- A degree of forgiveness

### TOUR PREFERRED® MC

**DESCRIPTION**
Forged Muscle-Cavityback
Classic shape with small, shallow cavity

**PLAYER TARGET**
0-10 Handicap
Highly skilled amateurs to tour professionals

**MARKET POSITION**
Player’s shaped muscle-cavityback blends feel and workability with a degree of forgiveness

**KEY TECHNOLOGIES**
- Precision-Weighting Port
- Complex forged headshape
- 6-Step Net forging
- True Temper Dynamic Gold Shaft

**PLAYER BENEFITS**
- Perfectly-positioned CG
- Player’s shape for maximum workability
- Feel only a forged club can offer
- Maximum playability

### TOUR PREFERRED® CB

**DESCRIPTION**
2 Piece Multi-material Forged Cavityback
Forging infused with modern technology

**PLAYER TARGET**
0-15 Handicap
Intermediate amateurs to tour professionals

**MARKET POSITION**
Player’s iron incorporating advanced technology to promote added distance and forgiveness

**KEY TECHNOLOGIES**
- Precision-Weighting Port
- 2-Piece multi-material forging
- Thinner face/higher COR
- True Temper Dynamic Gold XP Shaft

**PLAYER BENEFITS**
- Perfectly-positioned CG
- Combines great feel and forgiveness
- More ball speed and distance
- Feel only a forged club can offer
- Player’s shape for maximum workability

### BURNER® 2.0

**DESCRIPTION**
Long and Forgiving

**PLAYER TARGET**
0-30 Handicap
A wide range of handicaps

**MARKET POSITION**
Game-improvement iron specially engineered to promote extraordinary distance

**KEY TECHNOLOGIES**
- Thin, high-COR faces with ICT
- Flight Control Shaft
- Modern sound / feel management

**PLAYER BENEFITS**
- Tremendous ball speed and distance
- Refined playability and optimized flight in every iron
- Improved feel & sound

### BURNER® SUPERLAUNCH

**DESCRIPTION**
Easy to Launch and Forgiving

**PLAYER TARGET**
High Handicap
High-handicappers with slower swing speeds

**MARKET POSITION**
Super game-improvement iron targeted at golfers seeking higher flight for increased distance

**KEY TECHNOLOGIES**
- Thin, high-COR faces with ICT
- Wide sole for ultra-low CG
- Extreme perimeter-weighting

**PLAYER BENEFITS**
- Increased ball speed and distance
- Easy to launch high and long
- High, long-carrying flight
- The most forgiving iron we’ve ever created