







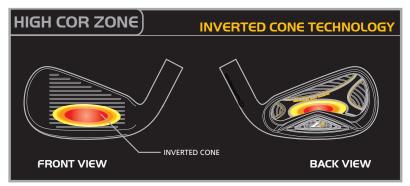
FEATURE	ADVANTAGE	BENEFIT		
Inverted Cone	Expands COR zone for more ball speed on mis-hits	Increased ball speed and constant distance on the most common iron mis-hits		
Dampening web made of soft aluminum and high-tech bonding compound	Soaks up harsh vibration	Phenomenally soft-yet-solid feel at impact		
Minimal offset and flatter lie angle	Gives the player ultimate control over direction and trajectory	Keen workability for maximum ball control		
Classic TaylorMade® TP iron shaping	Beautiful, authentic and tour- proven look	Confidence at address		
Shallow cavity	Higher CG	Makes it easier to work the ball left, right, high and low		
Tour-configured sole with specially -ground leading edge and softened trailing edge	Clubhead digs less and glides smoothly through and out of the turf	Allows for players to execute a variety of shots		
Dynamic Gold steel shaft, R3, S3, X1	Tour-proven performance	Delivers an unparalleled combination of control and feel		
TaylorMade® logo Tour Velvet® grip	Tour-proven performance	Delivers an unparalleled combination of traction, comfort and feel		

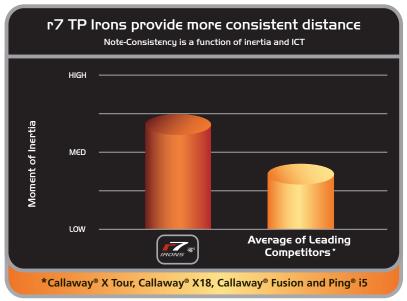




r7® TP IRONS

Constant Distance and Tour-Preferred® Performance





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R7 TP IRONS SPECIFICATIONS

Iron	Loft	Lie	Offset	Steel	Std Flex	S/W	Graphite*	STD Flex	Graph S/W	Grip	
2	18°	58°	4.7 mm	39.25"	X1, S3, R2, R3	D2	39.25"	X, S, R	D1	TaylorMade Tour Velvet Round .600	
3	21°	59°	4.4 mm	38.75"	X1, S3, R3	D2	38.75"	X, S, R	D1	TaylorMade Tour Velvet Round .600	
4	24°	60°	4.0 mm	38.25"	X1, S3, R3	D2	38.25"	X, S, R	D1	TaylorMade Tour Velvet Round .600	
5	27°	60.5°	3.6 mm	37.75"	X1, S3, R3	D2	37.75"	X, S, R	D1	TaylorMade Tour Velvet Round .600	
6	31°	61°	3.2 mm	37.25"	X1, S3, R3	D2	37.25"	X, S, R	D1	TaylorMade Tour Velvet Round .600	
7	35°	61.5°	2.8 mm	36.75"	X1, S3, R3	D2	36.75"	X, S, R	D1	TaylorMade Tour Velvet Round .600	
8	39°	62°	2.4 mm	36.25"	X1, S3, R3	D2	36.25"	X, S, R	D1	TaylorMade Tour Velvet Round .600	
9	43°	62.5°	2.1 mm	35.75"	X1, S3, R3	D2	35.75"	X, S, R	D1	TaylorMade Tour Velvet Round .600	
PW	47°	63°	1.8 mm	35.50"	X1, S3, R3	D3	35.50"	X, S, R	D2	TaylorMade Tour Velvet Round .600	
AW	51°	63°	1.8 mm	35.50"	X1, S3, R3	D3	35.25"	X, S, R	D2	TaylorMade Tour Velvet Round .600	
SW	55°	63°	0.5 mm	35.25"	X1, S3, R3	D5	35.00"	X, S, R	D4	TaylorMade Tour Velvet Round .600	
*Right Hande	ed available in Sept		*Graphite Sha	ft: Custom only Me	n's TaylorMade re*ax TP1	15 (Yellow, Red	Black weave, 115 germ	s Taper tip .355)			
*Left Handed available in October			Steel Shaft: Tru	Steel Shaft: True Temper Dynamic Gold (Chrome 124gms, Taper tip .355)							