

<p>PRODUCT STATEMENT</p>	<p>Complete tee to green performance, now with a softer and more durable urethane cover for more greenside control. Tour Preferred spins more on iron shots than Tour Preferred X. Both provide more greenside spin than Lethal.</p>	<p>Engineered for the average golfer, Project (a) provides long distance off the tee with superior performance where the mid handicap needs it most; inside 100 yards.</p>	<p>Faster and longer than the original Rocketballz, featuring TaylorMade's SpeedMantle® for consistent spin and soft feel.</p>	<p>Engineered for distance, durability, and soft greenside feel.</p>	<p>Engineered for distance, durability, and soft greenside feel. Metallic flake and lavender ball stamp designed for added style on the course.</p>
<p>COMPETITIVE ADVANTAGE</p>	<p>Long distance, soft feel, with controlled iron spin throughout the bag for consistent performance into the green and a more penetrating flight into the wind.</p>	<p>Project (a) features a cast urethane cover for superior greenside performance to stop the ball closer to the pin for shorter putts and lower scores.</p>	<p>Faster cover for faster ball speed off the clubface.</p>	<p>A softer feeling distance ball.</p>	<p>A softer feeling distance ball.</p>
<p>SPECS</p>	<p>Tour Preferred 4pc, Tour Preferred X 5pc, 322 seamless dimple, Soft Tech™ urethane cover, 88 ball compression</p>	<p>3pc, 360 dimple, Soft Tech urethane cover, 86 ball compression</p>	<p>3pc, 342 dimple, Iothane™ cover, 70 ball compression</p>	<p>2pc, 342 dimple, Iothane™ cover, 60 ball compression</p>	<p>2pc, 342 dimple, Iothane™, 60 ball compression</p>
<p>PRODUCT STATEMENT</p>	<p>Engineered for fast ball speed with a high speed core for straight and long carry.</p>		<p>Engineered for long distance with more greenside spin.</p>	<p>Engineered for fast ball speed for straight and long carry with a softer feel throughout the bag.</p>	
<p>COMPETITIVE ADVANTAGE</p>	<p>Much softer materials for better feel than other sub \$20 distance balls.</p>				
<p>SPECS</p>	<p>2pc, 342 dimple, Iothane™ cover, 87 ball compression</p>		<p>2pc, 342 dimple, Iothane™ cover, 84 ball compression</p>	<p>2pc, 342 dimple, Iothane™ cover, 82 ball compression</p>	