



ROSSA CLASSIC PUTTERS



Daytona 1



Imola 8



Modena 8

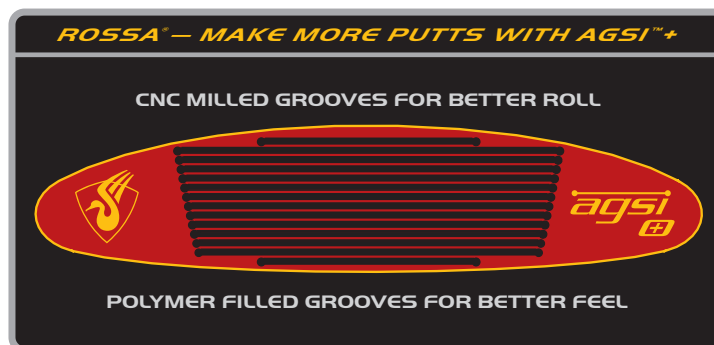


Monte Carlo 7



Siena 4

FEATURE	ADVANTAGE	BENEFIT
New AGSI™+ technology with 14 grooves positioned closer together	More efficient at promoting forwardspin and negating backspin	Smoother roll to make more putts
Heel-Toe weighting	Increases MOI for greater forgiveness	Straighter putts on mis-hits
304 stainless steel construction with Midnight Black finish	Premium quality and aesthetics	Tremendous cosmetic appeal



ROSSA AGSI+ CLASSIC

Model	Left Hand	Headweight	Loft	Lie	Length*	Hosel	Shaft	Offset	Grip	Finish	Insert
Daytona 1	No	340 g	3.5°	70°	33", 34", 35"	Std. L-Neck	In	Full	Rossa Coral Snake Medalist	Midnight Black	Titanium AGSI+
Siena 4	Yes	340 g	3.5°	70°	33", 34", 35"	Std. Slant	In	Full	Rossa Coral Snake Medalist	Midnight Black	Titanium AGSI+
Modena 8	No	340 g	3.5°	70°	33", 34", 35"	Std. Curve	Over	1/2	Rossa Coral Snake Medalist	Midnight Black	Titanium AGSI+
Imola 8	No	340 g	3.5°	70°	33", 34", 35"	Std. Curve	Over	1/3	Rossa Coral Snake Medalist	Midnight Black	Titanium AGSI+
Monte Carlo 7	Yes	345 g	3.5°	70°	33", 34", 35"	Short Post	Over	None	Rossa Coral Snake Medalist	Midnight Black	Titanium AGSI+

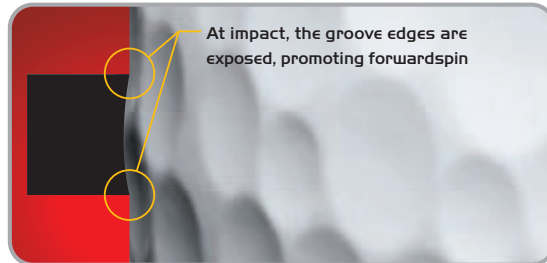
*Custom Lengths available = 32" - 37"

WARRANTY INFORMATION

Damage that results from the failure to follow the instructions in the user's manual is not covered under the Limited Consumer Warranty. Visit taylormadegolf.com or see your retailer for a copy of the Limited Consumer Warranty which contains specific limitations.

MAKE MORE PUTTS

When contact is made, the polymer-filled grooves give way to expose groove edges. This minimizes backspin (skid) delivering optimum speed control and directional stability. This equals more putts made.



BOUNCING AND SKIDDING (POOR)

1

TYPICAL PUTTER I

CENTER OF GRAVITY	STANDARD
LAUNCH ANGLE	HIGH
BACKSPIN	HIGH
PUTT LENGTH	10 ft
SKID LENGTH	<div style="width: 75%; background-color: yellow; border: 1px solid gray;"></div>
ROLL LENGTH	<div style="width: 25%; background-color: blue; border: 1px solid gray;"></div>

ROLLING AND BOUNCING (POOR)

2

TYPICAL PUTTER II

CENTER OF GRAVITY	HIGH/BACK
LAUNCH ANGLE	LOW
BACKSPIN	LOW
PUTT LENGTH	10 ft
SKID LENGTH	<div style="width: 50%; background-color: yellow; border: 1px solid gray;"></div>
ROLL LENGTH	<div style="width: 50%; background-color: blue; border: 1px solid gray;"></div>

ROLLING SMOOTHLY (PERFECT)

3

ROSSA with AGSI+

CENTER OF GRAVITY	LOW/BACK
LAUNCH ANGLE	MEDIUM
BACKSPIN	LOW
PUTT LENGTH	10 ft
SKID LENGTH	<div style="width: 25%; background-color: yellow; border: 1px solid gray;"></div>
ROLL LENGTH	<div style="width: 75%; background-color: blue; border: 1px solid gray;"></div>

EX. 3 - The Rossa® Titanium Anti-skid Groove System Insert (AGSI™ +) reduces skid, promoting precise line and optimum speed control. The result is better performance on the greens.