





## **MAXIMIZED DISTANCE WITH TOUR-INSPIRED WORKABILITY**

Compact yet powerful, the all-new M4 Tour fairway blends distance and workability in a package that suits the eye of the better player. Additionally, the sole has been shaped with a curved leading edge to provide exceptional versatility from various lies—whether golfers are attacking par 5s in two or threading the needle off the tee.

BRIAN BAZZEL | VICE PRESIDENT | PRODUCT CREATION

## **OPTMIZED LAUNCH CONDITIONS**

- · Speed Pocket technology creates more ball speed across the clubface for more distance and a penetrating trajectory
- Split-weight mass pads provide increased MOI and perimeter weight distribution for better stability
- Ultra-strong Ni-Co 300 steel face insert allows for a thinner, faster face for optimized ball speed

## LOWER. POWERFUL CG PLACEMENT

- 5-layer carbon crown creates a lower CG by saving 8 grams, driving higher launch while reducing spin
- Fluted Hosel provides superior sound and feel without compromising CG location

## PLAYABILITY THROUGH GEOCOUSTIC **TECHNOLOGY**

- Smaller overall shape provides a more compact look at address preferred by the better player
- The sole and leading edge profile provides Tour-inspired workability and versatility from the fairway and from difficult lies









Men's - Mitsubishi Chemical TENSEI BLUE 75 (X)

Men's - Mitsubishi Chemical TENSEI BLUE 65 (S)

Men's - Lamkin UTx Cord .600 Round Grey Cap/Blk

CLUB	NUMBER	LOFT	LH	LIE	VOLUME	LENGTH	SW
M4 TOUR FAIRWAY	3	15°	NO	59°	159cc	43.25"	D3
M4 TOUR FAIRWAY	5	18°	NO	59.5°	160cc	42.25"	D3



Custom options available. Stated swingweight targets represent stock build configurations only. © 2017 Taylor Made Golf Company, Inc.