

## FAIRWAY

### THE SPEED OF LITE

With M Gloire fairway, we set out to design a club that delivers on distance and accuracy while remaining incredibly easy to hit. M Gloire achieves this goal by combining carbon-fiber crown and sole panels, premium components, and our revolutionary Twist Face technology—resulting in an ultra-lightweight club that’s packed with technology to help golfers hit incredible shots whether they’re playing from the tee box or off the deck.”

Daisuke Takaesu | Asia Product Manager

#### MULTI-MATERIAL CONSTRUCTION

- Multi-material construction allows for precise CG control, creating a fairway wood that is easy to launch with a powerful draw-bias trajectory
- Carbon fiber sole and crown help create one of our lightest fairway heads ever, saving 14g of weight
- Silver carbon fiber crown and graphic treatment create a premium and striking look that breeds confidence

#### COMPLETELY OPTIMIZED FOR SPEED

- Each component was individually engineered to create the total performance package for speed and low static weight
- Head: Ultralight design with progressive aerodynamics
- Shaft: Fujikura Speeder Evolution, designed to meet the optimal weight and performance requirements needed for maximum speed
- Grip: Lamkin GENESIS material for additional weight savings and exceptional all-weather performance

#### PREMIUM TECHNOLOGIES

- Twist Face™: C300 stainless steel, Inverted Cone Technology, and Twist Face all work together to provide additional accuracy and speed
- Speed Pocket™: A long, open-channel Speed Pocket creates additional flexibility for added ball speed protection on off-center strikes
- 180° Fluted Hosel: Helps lower CG while maintaining a seamless look at address



SHAFT		GRIP	
MEN'S: FUJIKURA SPEEDER EVOLUTION™ S, SR, R-FLEX		MEN'S: LAMKIN GENESIS GRIP / GRAY CP 60 RIBBED 33g	
WOMEN'S: FUJIKURA SPEEDER EVOLUTION™ L-FLEX		WOMEN'S: LAMKIN GENESIS GRIP / GRAY CP 59 RIBBED 25g	

CLUB	NUMBER	LOFT	LH	LIE	VOLUME	LENGTH	SW
M GLOIRE FAIRWAY	3	15°	RH	57.5"	175cc	43.25"	D3
M GLOIRE FAIRWAY	5	18°	RH	58.0"	161cc	42.75"	D3
M GLOIRE FAIRWAY	7	21°	RH	58.5"	154cc	42.25"	D3
M GLOIRE WOMEN'S FAIRWAY	3	16°	RH	57.5"	175cc	42.00"	C0
M GLOIRE WOMEN'S FAIRWAY	5	19°	RH	58.0"	161cc	41.50"	C0
M GLOIRE WOMEN'S FAIRWAY	7	22°	RH	58.5"	154cc	41.00"	C0