



# P SERIES LENGTH CHANGE NOTIFICATION

## TAYLORMADE GOLF COMPANY CUSTOM DEPARTMENT NOTICE REGARDING LENGTH MEASUREMENT

### ATTENTION CUSTOM FITTERS AND ACCOUNTS!

As of 11/1/18, TaylorMade has improved the way we measure and list the overall club length for our iron products. In the past, we measured overall club length using a method referred to as the “pin length.” Moving forward, we will be using the measurement method known as “ground plane.” The ground plane method is the closest method to an industry standard and is the preferred measurement method of the USGA. Our goal is to simplify the club-length measurement process and improve build accuracy by switching to the preferred USGA ruler. Now matching a customer’s existing club length will be easier than ever!

## NEW GROUND PLANE MEASUREMENT METHOD



### WHAT YOU NEED TO KNOW...

- Our lengths are changing slightly for latest P Series Product (P7TW, P760, P790, P790Ti).
- When compared to the specified club length of previous P•700 series irons the new lengths appear longer, however the physical lengths are slightly shorter (see below).
- Iron lengths are within 1/8” of the previous model (AW is 1/2” different as we want to align the length with the new wedge lengths).
- We have updated our graphite shaft lengths to be the same as the steel shaft builds. This effectively makes graphite shaft club lengths 1/4” shorter than the previous generation.

See below a table for reference. This shows the current and prior P Series iron lengths if they were all measured on the new Ground Plane. As you can see the prior P Series Irons are 1/4” longer or less than the previous generation. (+.5” in the AW).

		3	4	5	6	7	8	9	PW	AW
Prior P Series Models	P730, P750, P770, P790 (2017)	39.13	38.63	38.13	37.63	37.13	36.63	36.13	36.00	36.00
Current P Series Models	P7TW, P760, P790, P790Ti	39.00	38.50	38.00	37.50	37.00	36.50	36.00	35.75	35.50

### HOW DO I ORDER NEW IRONS?

- If you were fit for a new iron, perfect! You don’t need to do anything except order what you were fit for.
- If you are trying to match the length of a previous P Series set, we would recommend adjusting your club’s length by +1/4” to prevent your new irons from coming in shorter than your current build specifications.

Now that we are matching the USGA method of measurement the fitting process will be easier than ever. Rest assured this will help the accuracy of orders and custom builds moving forward. If you have any questions about this change or how to get your custom order best fit for you, please do not hesitate to call our customer service team at 1-800-888-CLUB!